



MASKX

Secure data access
without compromising
insight

The Missing Link

- Protecting sensitive and regulated data across enterprise analytics environments
- Inconsistent data privacy and masking controls across business domains
- Limited visibility into who accessed sensitive data and why
- Increasing regulatory and privacy compliance requirements

MASKX

MaskX protects sensitive data at the point of access, enabling trusted analytics and AI without compromising privacy.



Access



Compliance



Consumption



Secure Access to Sensitive Data at Enterprise Scale

The Path to Impact

Databricks-native masking framework:

Role-based masking using AD group integration; reusable UDF-driven functions

Intelligent dynamic data masking:

Centralized governance inside Unity Catalog with built-in policy enforcement

Built-in auditability and compliance controls:

Complete visibility into data access, policy application, and regulatory compliance

Platform Highlights

Enterprise Lakehouse Platform

PII & Personal Data Protection Compliance Engine

MDM/Golden Records Layer

Secure SQL & Data Marts

CDC & Streaming Ingestion

What MaskX unlocks

100%

Consistent PII Masking

3X

Lower Manual Governance Effort

Day 1

Regulatory Readiness

Why Hoonartek



16 years of Data and AI experience



Built from real enterprise deployments



Databricks-native accelerators



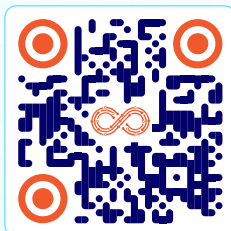
Proven outcomes in enterprises across verticals

Success Story

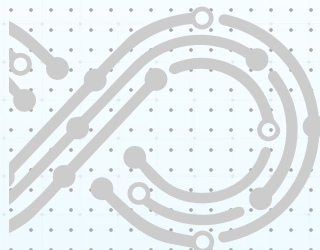
Hoonartek engineered a secure, governed Databricks Lakehouse for a leading private sector bank to unify 1.5 PB of data across 120+ siloed systems. The solution protected 2,200+ exposed PII elements with automated, DPDP-aligned privacy controls and eliminated manual reporting friction. This modernization compressed reporting cycles by 98% (shrinking data delivery from 30 hours to just 45 minutes) while achieving full production launch 9 months ahead of schedule.

Talk to us today to make this happen

Book a session



Write to us:
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